



## Sponsorship Application Form

Company/Business Name:

Address:

City:

State:

ZIP Code:

Contact Person:

Phone Number:

Email:

### SELECTED SPONSORSHIP LEVEL (PLEASE CHECK ONE)

**Title Sponsor - \$10,000**

- Exclusive Title Recognition: Your company name and logo will receive exclusive placement as the Title Sponsor on all media, print materials, and souvenir T-shirts.
- Prominent Advertising: Full front-page ad in the souvenir magazine.
- Exhibit Space: 10x10 booth space at the event.
- Complimentary Entry: One complimentary Backyard team entry.
- Year-Long Promotion: Ongoing advertising for twelve (12) months on social media and the event website.
- VIP Experience: Twenty (20) All Access VIP wristbands and BBQ dinners.
- Souvenirs: Eight (8) souvenir T-shirts.
- Parking Perks: Four (4) premium parking spaces.

**Platinum sponsor- \$5,000**

- Name as Platinum Sponsor with premium logo placement on all media, print materials, and souvenir items.
- Full-page ad in the souvenir magazine.
- Exhibit space (10x10).
- One complimentary Backyard team entry.
- Ongoing advertising for six (6) months on social media and the website.
- Twelve (12) All Access VIP wristbands and BBQ dinners.
- Four (4) souvenir T-Shirts.
- Two (2) premium parking spaces.

**Gold Sponsor - \$2,500**

- Social Media Recognition: Name featured as a Gold Sponsor in social media ads.
- Magazine Ad: Half-page (1/2) ad in the souvenir magazine.
- Souvenir T-Shirts: Company name included on souvenir T-shirts.
- Complimentary Entry: One complimentary Backyard team entry.
- VIP Experience: Ten (10) All Access VIP wristbands and BBQ dinners.

**Silver Sponsor - \$1,000**

- Social Media Recognition: Named as a Silver Sponsor in social media ads.
- Magazine Ad: Quarter-page (1/4) ad in the souvenir magazine.
- Souvenir T-Shirts: Company name included on souvenir T-shirts.
- Complimentary Entry: One complimentary Backyard team entry.
- VIP Experience: Eight (8) All Access VIP wristbands and BBQ dinners.

**Bronze Sponsor - \$500**

- Souvenir T-Shirts: Company name featured as a Bronze Sponsor on souvenir T-shirts.
- Magazine Ad: 1/8-page ad in the souvenir magazine.
- VIP Experience: Six (6) All Access VIP wristbands and BBQ dinners.

**Small Business Sponsor - \$250**

- Magazine Ad: Business card-size ad in the souvenir magazine.
- VIP Experience: Four (4) All Access VIP wristbands and BBQ dinners.

**Community Partner - \$100**

- Magazine Mention: Line mention in the souvenir magazine.
- VIP Experience: Two (2) All Access VIP wristbands and BBQ dinners.

**PAYMENT INFORMATION**

Please return this form along with payment to:

City of Bolivar  
ATTN: Bolivar BBQ Blowout  
211 N. Washington Street  
Bolivar, TN 38008

*Checks should be made payable to City of Bolivar.*

Signature:

Date: